

HOME ECONOMICS NEWS



INTERNATIONAL FEDERATION
FOR HOME ECONOMICS

DECEMBER 2011

Publication of the International
Federation for Home Economics

IMPORTANT INFORMATION ABOUT MANY DEVELOPMENTS IN THE IFHE

Message from the President, Geraldene B. HODELIN, Ph.D., C.P.H.E

Dear Colleagues,

This last Newsletter for the calendar year brings you lots of greetings and good cheer for the Christmas holiday and for which special cultural event you celebrate in your family at this time of the year. It also brings you a lot of important information about many developments in the IFHE.

Perhaps, very useful are information about the upcoming World Congress in Australia in

July 2012. I think that it is time to begin to sort out visa issues and put the all necessary travel arrangements in place. Please make sure you understand the packages being offered to participants for the Congress and choose with care. Thanks to Carol for the clear details provided.

The other messages in this publication are important for all who receive it. Please peruse it carefully simply because it is

check full interesting offerings and opportunities to share in important events that you may have missed since the beginning of September.

I had the pleasure of visiting our colleagues in Brazil for their Biennial Meeting at the expense sharing with our African colleagues for a similar meeting.

Two years ago the reverse decision allowed me to also make valuable contacts with

IFHE professional who are often not able to attend our Meetings and Congresses. These two visits (2009 and 2011) have given me substantial insights into the world of the Home Economics Profession in these two continents and to stir some interest in the work of the IFHE

....continued on page 2

ANNOUNCEMENT

XXII. IFHE World Congress 2012

16. – 21. July 2012

“Global Wellbeing – Global Creativity and Innovation: Developing Capacities for Sustainable Futures”

Registrations are now open, see under

www.ifhe2012.org

In this Issue

- 1 Message from the IFHE President
- 2 IFHE Annual Meeting 2012
- 2 XXII. IFHE World Congress 2012
- 4 Very Last Chance - Young Home Economist
- 4 Call for Campaign Theme IYF
- 5 IFHE Award for Special Benefits
- 5 Reports United Nations, New York
- 7 Report Region of Africa
- 8 Region of the Americas Update
- 8 IFHE Networking - Region of Europe
- 9 Reports from the Committees
- 10 Theme of the WHED 2012
- 10 Office Report
- 11 Calendar and Imprint

among professionals in these communities.

On a personal note, my husband and I celebrated 40 years of marriage in late November. As the President of a family focussed organisation, I took a bit of time off to reconnect with the family my husband Milton and I built. We gave thanks for the now grown children, Khalid and his wife Tracy, Malaika and Omari and baby grandson, Jaeden. I especially thank you my IFHE colleagues who cheered us on through the more testy moments of our "growing up". We feel blessed.

Please remember to register early for the Leadership Meeting coming up in February 2012. The Bonn team has worked hard at arranging the programme for us. It is also a chance to polish up arrangements for the Melbourne Congress. Come and share your plans for World Home Economics Day 2012.

Do you have an idea for the IYF Anniversary Slogan? Let's have it!

Again, from the Hodelin home to yours, please have a pleasant and safe holiday period and we hope to see you soon.

God Bless!

Geraldene HODELIN

IFHE President 2008 - 2012

IFHE ANNUAL MEETING 2012

The IFHE Annual Meeting 2012 will take place from 3rd to 7th February 2012 in Bonn, Germany.

The invitation and programme of the IFHE Annual Meeting 2012 is published on the IFHE website. <http://www.ifhe.org/89.html> .

The online registration for the IFHE Annual Meeting 2012 is open. Please see the IFHE website www.ifhe.org section "News" and follow the instructions. For any problem or inquiry please send a note to the IFHE Office e-mail address office@ifhe.org .

One special highlight will be the **Symposium Day** with the focus on "**Development Cooperation**".

International experts will present their aspects and perspectives. In three working groups the participants will have the opportunity to discuss:

- Contribution of Home Economics to reach the UN MDGs.
- Strategies, experiences and projects for global networking in development cooperation.
- Contributions of Home Economics research and education to meet the challenges.

XXII. IFHE WORLD CONGRESS 2012

Submitted by Carol WARREN, Chair of the Congress Organising Committee

Here down under we are getting very excited as Congress 2012 draws closer and we hope you are making plans to visit what many consider to be a dream destination. Time is slipping by so it is time to update you with some information to help you on your way.



IFHE2012 International Federation
World Congress for Home Economics

Abstract update

More than 600 abstracts for Congress 2012 were received via the online abstract system. Reviewing is underway and the IFHE Committee Chairs, reviewers and congress organisers are working very hard to ensure authors are notified by **15th December 2011** about the status of their submission. Thank you so much to all committee chairs and reviewers who are doing such a great job. Notifications will be sent via e-mail from ifhe@hev.com.au and carol@hev.com.au so please ensure these e-mail addresses can be received and do not go into a junk mail folder or get blocked by your server.

Registrations open

Registration for Congress 2012 is now open via www.ifhe2012.org or you can go directly to www.ifhe2012registration.org.

Please note the following about registration:

- To register at the member price, you must be a current member at the time of registration. If you think you are a paid-up member and the registration system does not recognise this, please contact Anne at office@ifhe.org who will in turn contact the congress organisers.
- The first step of the registration process is to enter your contact details. This page cannot be revisited so please ensure all details are accurate before proceeding to the payment page. Once you proceed to the payment page, you will receive a confirmation e-mail with a unique congress ID (once again, please ensure that you can receive e-mails from ifhe@hev.com.au and carol@hev.com.au). We can also see on the system that some of you have entered your contact details and not made payment. You will only be registered when payment has been processed.
- If you choose a congress package inclusive of the social program, please note that a small reservation fee for each event is required to issue you with a ticket to

ensure entry. If you do not select the reservation fee for a particular social event, it will be assumed that you will not be attending.

- The program is being value-added to all the time, so keep your unique congress ID so that you can login again at any time and add activities and excursions to your package.

Getting to Melbourne

Getting to Melbourne is easy. It might take a while (we know as we travel the other way often) however there are many direct flights or flights with just the one stopover. Look at it this way – it is just a few meals, about four good movies or perhaps a great book away! We are used to scanning the Internet for well-priced flights, so we suggest you do the same. The key point to remember is that if you have not booked yet, you should start looking now! Feel free to e-mail us for suggestions and if you have not been to Australia before, be prepared for the adventure of a lifetime.

Accommodation in Melbourne

Accommodation for Congress 2012 is being coordinated by MCI Australia. There are 11 accommodation options ranging from budget and 3-star to 5-star options. We have visited all places offered and have only included places where we would stay ourselves (yes, we trawled the streets of Melbourne and “cold-called” which is always a great way to test the service provided as well as view the

facilities). The prices negotiated on our behalf are very competitive and we encourage you all to check these out by clicking on the direct hotel links found on the congress website at www.ifhe2012.org under “Venue Melbourne/Accommodation”.

Obtaining a visa to Australia

The congress 2012 organisers have received advice from the Australian immigration department about obtaining a visa to Australia. There are two options which are required to assist visa applications to Australia.

1. A letter of invitation can be provided to speakers - either those who have been asked to be a keynote speaker or those who have had an abstract accepted for presentation at congress (notification of abstracts is 15th December 2011).
2. If you have an abstract accepted, a letter of invitation can be provided after 15th December, otherwise confirmation of registration is required. Once you register online for Congress 2012 with payment, you will receive this document.

The main reason a visa is not issued is because the application is too late. Please allow 6 - 8 weeks for processing.

Declare or beware

It is important for all visitors to be aware that Australia has some of the strictest quarantine requirements in the world

(probably something to do with being a big island a long way away from the rest of the world).

It is very important that you do not bring items to Australia that are not permitted and that you declare **ALL** food items on arrival. If you are not sure, join the "Items to declare" line at the exit and ask the customs officer. There are severe penalties for failing to follow the rules. If you have ever watched Australian Border Patrol, you will know what we mean! For this reason also, there will be strictly no food items allowed in the International Market Place.

Pre- and post-congress tours

When coming all the way to Australia, consider making the most of it and doing a stopover tour on route. Visit the pre- and post-congress tour page on the website and see the great itineraries organised on your behalf by your IFHE colleagues.

Weather

Melbourne has a mild winter compared to other countries around the world with temperatures not dropping below 0°C. Temperatures in Melbourne in July average between 6°C (low) - 14°C (high). The highest July temperature day this year was 19°C.

Convinced yet?

Melbourne - voted the world's most liveable city in 2011. Come and see what all the fuss is about. If you need any assistance or advice, please email us at ifhe@hev.com.au .

VERY LAST CHANCE - YOUNG HOME ECONOMIST

*Submitted by James
MCINTOSH, Chair of the
Programme Committee IFHE
International Business Group*

The European Association for Home Economics (EAHE) are offering one € 2,000 Bursary for the purpose of assisting one Home Economist (graduate students, or practitioners in Home Economics), to attend and participate in the International Federation for Home Economics (IFHE) World Congress taking place in Melbourne, Australia from the 16th and 21st of July 2012.

The Bursary Award will represent a substantial contribution towards the costs of Congress Registration, travel and accommodation.

Applications are invited for the Bursaries, which are to be offered as "**Training European Professional Awards**".

To qualify for this award applicants must be under the age of 30 on the 1st January 2012, hold a formal qualification in Home Economics and be a European citizen.

Deadline for submitting applications is December 10th 2011.

To obtain an application, please e-mail James MCINTOSH james@jamesmcintosh.co.uk .

CALL FOR CAMPAIGN THEME IYF

Competition - Slogan Proposal for International Year of the Family (IYF) - IFHE Campaign

Dear IFHE Members,

The 20th Anniversary of the International Year of the Family will be celebrated in 2014. On this occasion the UN, family-related NGOs as well as governmental bodies on different levels will focus on the current challenges for families around the world.

The IFHE is planning a Campaign to celebrate the occasion of the 20th Anniversary International Year of the Family, which will integrate the results of IFHE Home Economics Re-branding Project.

The worldwide IFHE Campaign aims to promote Home Economics and the significance of the well-being of families and the societies as an important focus of the discipline.

The campaign will be launched at the XXII. IFHE World Congress 2012.

IFHE is calling for proposals for a Slogan of this International Year of the Family Anniversary - IFHE Campaign. The slogan of the campaign should reflect to the topics - Home Economics and Family.

Deadline for the submission of a Slogan is 31st December 2011.

The IFHE Executive Committee will screen the submitted Campaign Slogans and will decide on the winning slogan to

be used for the campaign at the IFHE Annual Meeting 2012.

The winner - author of the decided IFHE Campaign Slogan - will receive:

Paid up Basic Registration (no social programme or reservation fees)* **for the XXII. IFHE World Congress in Melbourne, Australia, 16. - 21. July 2012.**

Please submit your proposals to office@ifhe.org.

*There is no cash payout to the winner. Prize is not transferable. Only paid up IFHE Members are eligible to submit entries.

The aims of the IFHE Campaign will be to:

- Promote family related challenges world wide.
- Support the UN aims related to families.
- Strengthen the IFHE/UN Correlation.
- Demonstrate the role of Home Economics and Home Economics education to improve quality of life for families.
- Be another big step in promoting the IFHE Vision for 2014:
"In 2014 the International Federation for Home Economics (IFHE) will be a dynamic global organisation recognised for its professional expertise, its advocacy and support for improvement in the quality of everyday life for all".

IFHE AWARD FOR SPECIAL BENEFITS

XXII. IFHE World Congress 2012, Melbourne, Australia

"Call for Nomination"

On the occasion of the XXII. IFHE World Congress 2012, Melbourne, Australia the IFHE plans the granting of an **IFHE Award for Special Benefits** at the Gala Dinner.

The Award will be assigned in two Categories:

1. Home Economics.
2. IFHE Service.

Proposals for grantees should describe

- a) A short CV of the nominee,
- b) Her / his professional background (for example research, education, business, services),
- c) IFHE Offices or engagements (dates and occasions),
- d) Her / his extraordinary commitment and the benefits of the nominated person in Home Economics or IFHE Engagement and
- e) Why she/he should receive the award.

The exact address incl. postal and electronically contacts should be included. Nominations must be supported by at least two IFHE Members.

Deadline for submitting proposals is 31st January 2012 (The award is not based on any money).

WOMEN'S EMPOWERMENT PRINCIPLES – EQUALITY MEANS BUSINESS

Submitted by Eileen GALLAGHER LABINER, Main Representative to the United Nations for IFHE

The Women's Empowerment Principles are a set of principles for business offering guidance on how to empower women in the workplace, marketplace and the community. They are a result of collaboration between UN Entity for Gender Equality and the Empowerment of Women (UN Women) and the United Nations Global Contract. The development of the principles included an international multi-stakeholder consultation process, which began in March 2009 and culminated in their launch on International Women's Day in March 2010.

To date over 180 companies have signed the CEO Statement of Support*.

Equality means Business, the principles emphasise the business case for corporate action to promote gender equality and women's empowerment and are informed by real-life business practices and input gathered from across a diverse globe. As well as being a useful guide for business, the Principles seek to inform other stakeholders, including governments, in their engagement in business.

CEO Statement of Support

encourages business leaders to use the seven principles as guide posts. While only chief executives of corporate entities can sign the CEO Statement, civil society leaders, business associations, non-governmental organisations, human rights advocates, women's organisations and academic institutions are invited to encourage companies and business leaders within their sphere of influence to sign the CEO Statement and implement the WEPs.

Women's Empowerment Principles

1. Establish high-level cooperate leadership for gender equality.
2. Treat all women and men fairly at work - respect and support human rights and non-discrimination.
3. Ensure the health, safety and well being of all women and men workers.
4. Promote education, training and professional development for women.
5. Implement enterprise development, supply chain and marketing practices that empower women.
6. Promote equality through community initiatives and advocacy.
7. Measure and publicly report on progress to achieve gender equality.

*the current list of signers and information about how to join can be viewed online at:

http://www.unglobalcompact.org/docs/issues_doc/human_rights/WEPs_CEO_Statement_of_Support_Signatories.pdf and

http://www.unglobalcompact.org/issues/human_rights/equality_mens_business.html .

REPORT ABOUT THE NGO COMMITTEE ON THE FAMILY, NEW YORK

Submitted by Eileen GALLAGHER LABINER, Main Representative to the United Nations for IFHE

Dr. Janet SIGAL gave an in depth exploration of the “**Cultural Issues and Domestic Violence**”. The UN defines what is now called “**intimate partner violence or IPV**” any act of gender-based violence that results in or is likely to result in physical, sexual or psychological harm or suffering to women, including threats of such acts, coercion, or arbitrary deprivations of liberty whether occurring in public or private life.

“Although under reporting makes it difficult to determine the prevalence, it has been estimated that one third of women suffer IPV of some kind. Certainly the presence of violence at home negatively affects children in such homes, including a doubling of the likelihood that a boy will become

a perpetrator having witnessed IPV while growing up.

IPV is present across the socio-economic spectrum. Women often find it hard to leave a violent home due to financial or emotional dependence, lack of education and therefore lack of other alternatives, fear of retaliation or severe cultural restrictions. The causes are complex but are related to patriarchal domination, very unhealthy relationships, rigid gender roles and, in some areas, the male “culture of honour”. Dr. SIGAL gave several disturbing examples of cultural influences that have led to “honour killings”, mutilation and suicides of women.

The second speaker, **Fahad RAHMAN**, addressed “**Domestic Violence in Pakistan: Prevalence and Predictive Factors**”. Mr. RAHMAN reported that self-reported lifetime marital physical abuse in Pakistan ranges from 44% – 58% and 21% – 55% of women surveyed have self-reported sexual domestic abuse. In this area of the world, much of the IPV can be attributed to the male “culture of honour” in which honour of the family and the husband is “embodied in the woman”. In 2009 roughly 46% of all female murders in Pakistan that year were in the name of “honour”. Several risk factors related to IPV was the female's lack of secondary education, having four or more live births, four or more members living in one household and the males' low level of education and unskilled labor status. In 68% of

the cases some form disobedience to the husband seemed to have instigated the violence. According to one study, 46% of men think it right to hit their wives and most think this is a private matter. Currently there are no laws that address marital rape and domestic violence in Pakistan. However, there has been increasing effort through NGOs, media, educational programs, police training and the creation of the Ministry of Human Rights and Women Development.

Dr. Oksana KIS, representing a European perspective addressed: **“Ukrainian Experience in Prevention of Domestic Violence Against Women”**. Dr. KIS talked about the prevalence referring to many statistics such as: 35% - 50% of all women admitted to Ukrainian hospitals for bodily injuries are victims of IPV, over 1,000 women die annually from domestic violence, one third of IPV continue to cohabit with the perpetrator and it is estimated that only 10% of victims report to the police.

Despite efforts to decrease domestic violence through legislature (starting in 2001) and the creation of crisis shelters, the results were minimal and studies showed that there was some significant sentiment of blaming the female within the culture. In 2008 the Ukraine initiated a national campaign, called **“Stop Violence!”** using media in many creative ways to draw attention to the problem as a violation of human rights and implementing preventative educational

programs. A significant increase in the number in calls to the family violence hot line gives one indication that this campaign had some effect. Based on their success, similar campaigns and efforts have continued including an organisation for **“Men Against Violence”** and preventative education for children. Of course, there is still much to be done but the Ukraine’s success at changing some of the cultural causes of IPV offers other countries some hopeful ideas and practices.

After such excellent and informative presentations a lively discussion followed, raising many issues such as how to change the culture, the importance of empathy, questioning both the mother and father’s role in teaching their children, the need for women’s employment and education and examining our own attitudes and behavior in our families and with each other.

REPORT REGION OF AFRICA

Submitted by Omena OGHENEJABOR, IFHE EC Member Region of Africa

The 5th IFHE African Regional Meeting held on 28th September, 2011 at Botswana University Auditorium

Omena OGHENEJABOR, IFHE EC Member Region of Africa opened the 5th African Regional Meeting in Botswana.

A total of thirty three (33) members and non-member of

IFHE Africa, attended the meeting from seven (7) countries; namely Botswana, Zambia, Nigeria, Lesotho, Swaziland, South Africa, and USA.

Main topics of the agenda were

- Information about IFHE and Membership.
- Hosting of IFHE Africa Regional Meetings.
- IFHE World Congress 2012, Melbourne Australia.
- Young Professionals Network.
- Project Clean Cook Stoves.

IFHE President Dr. Geraldene HODELIN was unavoidably absent and was sorry for not being able to attend this Conference. Nishi SURANA, IFHE Vice-President Region of Africa, who could not make it to this Conference because of Visa problems, sent her greetings. They both wished the house a successful and fruitful deliberation throughout the Conference. South Africa Association of Family Ecology and Consumer Science (SAAFECs), expressed their desire to host the 6th IFHE Africa Regional Conference in 2013. The house was informed that IFHE is a Member of the Global Alliance of Clean Cook Stoves, and is encouraging Home Economists to support and promote the project in their different regions. Interested members should contact IFHE Office in Bonn, Germany via e-mail under office@ifhe.org or phone +49 (0)228 - 921 25 90.

REGION OF THE AMERICAS UPDATE

Submitted by Joanne PEARSON, IFHE Vice-President Region of the Americas

Many IFHE-related activities are taking place within the region. Currently balloting for a new Member Representative is taking place. Results will be announced at the Annual Leadership Meeting in Bonn in February 2012. Work is progressing in Canada on plans for the 2014 Council Meeting that will be held in Ontario Province. The Caribbean Association of Home Economists, Inc. recognised the first Certified Professional Home Economists (CPHE) at their biennial conference in April in Kingstown, St. Vincent and the Grenadines. This new certification program for Home Economists in the Caribbean recognises and encourages continual professional growth of its members. In the United States the Memorandum of Agreement between IFHE-US and the American Association of Family and Consumer Sciences is in the process of revision, with final signing in the coming months. The IFHE-US Development Fund educational fund-raising event held in Phoenix, AZ in June had 135 people in attendance. The focus of the program this year was Native American Culture.

In September the 21st Brazilian Congress of Home Economics was held in Recife, Brazil. The theme of the meeting was **“Home Economics and Social**

Development: Work, Consumption and Gender”.

Attendance included more than 300 people from Brazil, two each from Paraguay and the Caribbean region, and one each from the USA and Canada.



Photo: from l. to r.: Mabel CORDINI, IFHE EC Member Region of the Americas; Geraldene HODELIN, IFHE President; Audrey JONES-DRAYTON (CAHE) and Joanne PEARSON, IFHE Vice-President Region of the Americas (Source: Private)

Many of the attendees were students and young professionals. Two people from Brazil serving on Region of Americas committees are Sandra D'AVILA on the Regional Planning Committee and Beatriz GALVAO, an undergraduate student on the Region of Americas YPN.

SPECIAL NOTE LIFELONG LEARNING

Submitted by the IFHE Office

IFHE President of Honour Dr. Gertraud PICHLER, Austria finalised her degree Master of Arts in “Intercultural Competencies” at the Danube University Krenz, Austria in November 2011.

THE EUROPEAN FOOD FRAMEWORK

Submitted by Ruth GIBBONS

The European Food Framework (EFF) is a 2 year pan-European project that seeks to improve the health of children and young people throughout Europe by providing an accurate, up-to-date foundation for all involved in food and health education. The project started in February 2010 and will continue until January 2012. The main aim of the EFF project is to develop a framework covering various competences for young people at different age/progression levels. This framework will include competences on diet (food and drink), active lifestyles and energy balance. It can be used across Europe as a basic guide for various national or regional activities, for example in the development of school curricula.

IFHE members across Europe are involved in the European Food framework and are members of the Main Advisory Group (MAG) of the European Food Framework project and of the Topic Advisory Group (TAG).

The minutes of the last meetings of these groups are published on the IFHE website in the “Members Only Area” subsection “Region of Europe” under <http://www.ifhe.org/102.html> (if logged in).

For more information about the European Framework please see <http://www.europeanfoodframework.eu> .

IFHE NETWORKING CONNECTING SCIENCE, YOUTH AND PRACTICE

*Submitted by Elisabeth
LEICHT-ECKARDT, IFHE
Treasurer General*

At the end of October the famous cook, Home Economist, author and IFHE Member James McINTOSH from London gave a presentation at the University of Applied Sciences Osnabrück, Germany. The courses of studies Home Economics as well as training teachers for Home Economics had invited him to present his new activities in the WABE-Centre, the recently enlarged sustainable information centre for nutritional education.

James introduced his principles of marketing, showed his “Apps” and his new cooking line mixing up American and European food style. The students were very enthusiastic about such a young and successful speaker and appreciated his presentation.

James inspected the WABE-Centre and saw the use of resources (energy and water) used for cooking via a computer screen and the possibility to compare this with methods of cooking being filmed by cameras as an important contribution towards development for sustainable education and practical work of Home Economists.

IFHE PROJECT GRANT AWARDED

*Submitted by Joanne
PEARSON, Chair of the IFHE
Council Committee Project
Assessment*

An IFHE Project Grant has been awarded to a project supported by the IFHE Programme Committee Institutional and Hospitality Management. The project, entitled “**Situation of the Elderly: A six-country study from a Home Economics Perspective**”, is headed by Elisabeth LEICHT-ECKARDT (Germany). Members of the project team are Mabel CORDINI (Brazil), Yukiko KUDO (Japan), Janice MAISON (Guyana), Seema PURI (India), and Nishi SURANA (Swaziland).

The project will be carried out between summer 2011 and summer 2013 in the counties of the six team members. This study compares the situation of the elderly in selected rural and urban areas in the six countries focusing on Home Economics aspects related to nutrition. The gathered information will be used to develop a standardised professional profile for Home

Economists supporting the elderly in their surroundings (private households, private or public home-related services or institutional homes), leaving space for regional cultural specialisation. This profile shall lead to a basis for the subsequent development of a basic curriculum for Home Economics vocational training focusing on the elderly.

IFHE PROGRAMME COMMITTEE OUTREACH TO CENTRAL AND EASTERN EUROPEAN COUNTRIES

Leena SAVISALO, Chair of the IFHE Programme Committee Outreach to Central and Eastern European Countries (OCEEC) represented IFHE at the 10th Conference of the Department Consumer Sciences of the National University of Life and Environmental Sciences of Ukraine in Kiev in November 2011. Based on her motivating speech, IFHE received an application from a new IFHE Member from the Ukraine.

**Photo: Leena SAVISALO with the
participants of the conference
(Source: Private)**



THEME OF THE WORLD HOME ECONOMICS DAY 2012

“Home Economics Empowerment: Education for Sustainable Lifestyles”

In the year 2012 the **RIO+20 United Nations Conference on Sustainable Development** will take place in June. The Conference will focus on two themes: a green economy in the context of sustainable development and poverty eradication; and the institutional framework for sustainable development.

From the perspective of the International Federation for Home Economics “**Families and Households as basic actors of societies and economics are responsible for resource management and sustainable consumption**”. They determine in various ways sustainable development.

Culture, values and traditions determine the decisions of families and households in developed and in developing countries.

All over the world there is a need to develop a new awareness regarding the ecological, economic and social challenges.

Based on necessary local provisions for existence education is recognised as the most important precondition for families and households to improve their lives and for societies to reach the UN MDGs.

Home Economics education empowers individuals, families

and households to overcome poverty and hunger, to realise sustainable lifestyles and livelihoods, to contribute to sustainable societies and to act as mindful and responsive citizens.

Therefore the IFHE Executive Committee decided the theme “**Home Economics Empowerment: Education for Sustainable Lifestyles**” for the World Home Economics Day 2012.

The International Federation for Home Economics promotes Home Economics education and demands to strengthen Home Economics education in all countries around the world to enable all families and households to support the aims of the RIO+20 United Nations Conference on Sustainable Development.

IFHE OFFICE REPORT

IFHE Policy Manual by Laws 2011

Due to several changes and developments the “IFHE Policy Manual by Laws” has been updated. The document is available for downloading in the “Members Only Area” by mid of December 2011.

Purpose of the Manual

- To provide a reference for members on the policies and procedure of IFHE as determined by the Council and Executive acting on behalf of Council.

- To outline the procedures for all activities, lines of communication, terms of reference for position and committees of IFHE specified by the Statutes and Rules of the Federation.
- To keep the membership apprised of the names and addresses of the Executive Committee Members, the headquarters, the Committee Chairs.
- To provide procedures for presenting invitations to host Council and Congress.
- To provide an understanding of the role of IFHE as an International Non-Governmental Organisation (INGO) relating to the many United Nations, Agencies and Committees.

IFHE Website Announcement

The IFHE Office is establishing a new section of the IFHE website called “**Home Economics**”.

All documents, such as presentations, reports, articles, statements and publications & links, which are currently published related to the IFHE Meetings will than be published related to the different topics of Home Economics. This will enable members, who are unable to attend IFHE Meetings to have a record of IFHE Symposiums and other information concerning Home Economics. The new section will be launched during the IFHE Annual Meeting 2012.

CALENDAR OF EVENTS

2012

12 – 14 January

International Conference in Marketing

“Shaping the Future of Research in Marketing in Emerging Economies: Looking Ahead”

Indian Institute of Management Lucknow (NOIDA Campus) - India

3 – 7 February

IFHE Annual Leadership Meeting 2012

Gustav-Stresemann-Institut – Bonn, Germany

29 February – 2 March

2012 EFERMA (Eastern Family Economics Resource Management Association) Conference

Holiday Inn Charlotte City Center – Charlotte, North Carolina, USA

19 – 20 March

2nd PERL (Partnership for Education and Research about Responsible Living) International Conference

“Beyond Consumption – Pathways to Responsible Living”

Technische Universität Berlin - Germany

21 – 22 March

5th International Scientific Conference

“Rural Environment. Education. Personality (REEP)”

Latvia University of Agriculture, Faculty of Engineering, Institute of Education and Home Economics – Jelgava, Latvia

24 – 27 June

American Association of Family & Consumer Sciences (AAFCS) 103rd Annual Conference & Expo

“Connecting Professionals: Leadership in Action”

Indianapolis Marriott Downtown – Indianapolis, Indiana, USA

16 – 21 July

XXII. IFHE World Congress

“Global Creativity and Innovation: Developing Capacities for Sustainable Futures”

Melbourne Convention and Exhibition Centre – Melbourne, Australia

ORDER YOUR OWN IFHE HISTORY BOOK!



Order forms can be downloaded from the IFHE website or use the online order form under <http://www.ifhe.org/299.html> .

Opinions expressed in this newsletter are those of the contributors and do not necessarily represent the views of the Federation

©IFHE This publication is subject to copyright and permission must be sought for reproduction of content. Enquiries should be directed to office@ifhe.org

HOME ECONOMICS NEWS

Published by the International Federation for Home Economics IFHE

President:

Geraldene B. HODELIN, Ph.D., Jamaica
E-mail: gerihodelin@gmail.com

General Office:

Kaiser-Friedrich-Str. 13,
D – 53113 Bonn, Germany
Phone: +49 (0)228 – 921 25 90
Fax: +49 (0)228 – 921 25 91
Email: office@ifhe.org

Website: www.ifhe.org

Next Issue: MARCH 2012

Please submit information and articles for this issue by **February 1st 2012** to IFHE Office Bonn, Germany